



HELP-New Mexico, Inc.

Bienvenidos Building Bridges Initiative

Issue 10

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Jerry Otero, Family Services
Division Director

HELP-NEW MEXICO, INC.

BIENVENIDOS/WELCOME
SPRING NEWS LETTER



HELP-New Mexico, Inc. is pleased to announce that 17 New Mexico non-profit agencies have been selected to receive a Bienvenidos Building Bridges Initiative / Compassion Capital Fund (CCF) award through a grant funded by the U. S. Department of Health and Human Services.

This is the 3rd and final year of the CCF grant, and HELP-NM has since 2008 awarded over \$660,000 in grants to New Mexico non-profits to build non-profit agencies' capacity to accomplish their community work and serve families in need. Thirty (30) community volunteers reviewed 72 proposals and made recommendations for the final selections. Since 2007, HELP-NM has utilized this grant to provide opportunity to 49 agencies in over 16 counties throughout the state. This year's recipients' are the following:

Bernalillo—Breast Cancer Resource Center, Dismas House NM, Love INC and My Community New Mexico

Curry —DJ2 Junctions

Doña Ana —St. Luke's Health Care Clinic

Hidalgo —Serve Veterans Fund

Lincoln —Carrizozo Assembly of God and Southwestern Arts Alliance

San Juan —PATH: People Assisting the Homeless

Sandoval—New Mexico Conference of Churches

San Miguel —CASA 4th Judicial District

Santa Fe —Soulful Presence

Taos —Taos Housing Corporation and New Life Pregnancy Center

Valencia — Valencia County Literacy Council

HELP-NM administers the Bienvenidos Building Bridges Initiative (BBBI) which has two intertwined capacity building components, a capacity grant award and training and technical assistance component. HELP-NM staff, along with highly qualified, experienced consultants provide one-on-one technical assistance to increase the organization's self-sufficiency and grow

the capacity to serve their community. Group training seminars are also offered which are open to any non-profit agency with or without a 501 (c) 3 who may be interested. Technical assistance and training seminars are provided in the following content areas of:

- Organizational Development
- Program Development
- Leadership Development
- Community Engagement
- Revenue Enhancement Strategies.

For a list of upcoming trainings please see page 5.

If you would like more information about BBBI or HELP-NM, please call Gracie Gonzalez, BBBI Program Manager, at 766-4921 or e-mail her at gracie@helpnm.com



BBBI Staff and VISTA Volunteers

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Special points of interest:

- Congratulations to the newly selected sub-award recipients.
- HELP-NM's Workforce Development Division installs its first photovoltaic system on the home of a farm-worker

VISTA Volunteers' Recent Activities

Last quarter, our VISTA volunteers were engaged in several exciting special events as well as their invaluable capacity-building work here at HELP-NM.

The year was off to a good start with Ashley Byrd and Andres Galindo heading up the Martin Luther King Day of Service project. On Saturday, January 18, VISTAs Ashley Byrd, Matt Loehman, Victoria Henley, Jerome Pitts, and Jerry Lujan participated in the MLK Day parade from University to the First Plaza. On Monday, January 20, our group assisted with the MLK Multicultural

Celebration Awards Ceremony, at Congregation Albert. The VISTAs helped with final preparations such as assembling booklets and inserts, as well as seating. The collaboration was so successful that the contact person with MLKMC requested that a member of SER de New Mexico (one of our VISTA sponsor organizations) join their Board!

On Saturday, March 27, several HELP-NM representatives, including VISTAs Ashley Byrd, Matt Loehman, and Jerry Lujan, participated in the Cesar Chavez March and Festival. The Festival took place at the National Hispanic Cultural Center, where HELP-NM, along with many other service organizations, provided help and information to event participants.

All of our VISTA Volunteers participated in a team building workshop in February. It was a great opportunity to have all of our VISTA Volunteers

under one roof and getting acquainted with each other.

Other highlights from this quarter: Check out HELP-NM on Facebook (thanks, Matt!) for improved social networking opportunities; Ashley Byrd helped design and distribute recruitment flyers and brochures for the CACFP program; Jerry Lujan assisted with grant research and writing, particularly in conjunction with Mothers Against Methamphetamine Abuse. Down in Las Cruces, Luis Sifuentes continued to establish a valuable provider database for English and Spanish language use. In February, we said goodbye to Anabel Maestas and Victoria Henley who completed their terms of service. And this month, we say goodbye to Andres Galindo and Jerome Pitts who are leaving their VISTA terms of service early because of personal issues. Thanks for the great service and we wish you well!

Laura Bruzzese, Volunteer Coordinator
lbruzzese@helpnm.com

VISTA Volunteers February Team Building Workshop



TRAINING AND TECHNICAL ASSISTANCE UPDATE

In the last Quarter the BBBI/CCF program has conducted 21 Training workshops for the Non-Profit Community throughout New Mexico. These classes were conducted in 11 different communities in New Mexico, with at least one class conducted in all 5 regions of the State during this period.

Year 1, BBBI trained 468 individuals which represented 301 duplicated agencies.

Year 2, BBBI trained 582 individuals which represented 430 duplicated agencies.

Year 3, BBBI has trained 549 individuals between October 2009 – February 2, 2010 which represented 332 agencies (250 unduplicated agencies).

We would like to recognize all of our Training/TA Consultants for their Contributions

during this time: Mr. Gene Ortega; Ms. Carolyn Hilton Miney; Ms. Paulette Hilton Robinson; Mr. Jim Levy; Ms. Debbie Hubbard; Ms. Patty Emord; Ms. Marci Davis; and Ms. Miriam Brettner. It is thanks to these trainers that we are able to provide so many quality/worth while trainings to the non-profit community. We sincerely would not be able to do our job without their assistance.

Unfortunately, we also need to announce the departure of two of our wonderful consultants: Mr. Jim Levy, and Ms. Paulette Hilton Robinson who have recently left their association with us in order to pursue other professional opportunities. Both will be greatly missed and we thank them for their contributions,

and wish them well in their futures.

We would also like to announce a new TA who has joined our TA Staff, Ms. Lynn Houtz. Ms. Houtz has recently relocated to Albuquerque from the Phoenix area, and brings with her a number of years of experience working with Non-Profits in the Phoenix area. We welcome Ms. Houtz, and look forward to the contributions her experience can bring to this year's BBBI Grant winners

In order to continue providing this valuable service to the nonprofit community we are requesting your assistance. Please consider sending a one time donation or and on going monthly donation to support our program. For information regarding our Training & TA Program please call Gary Larsh at 505-766-4917 or glarsh@helpnm.com

It's Not Easy to Be Green – but it's Worth the Effort



Participants at the first training session

Question: How many people does it take to install a solar photovoltaic system on the home of a farm-worker?

Answer: It takes 25 committed participants, 2 trainers and HELP-NM staff!

On March 18, 2010, the Workforce Development Division (WDD) of HELP-NM began to offer the first of six workforce training seminars to eligible individuals interested in gaining knowledge and developing skills in the area of solar photovoltaic panel design and installation. Through funding provided via a grant from the American Recovery and Reinvestment Act (ARRA-CSBG) Community Services Block Grant, and the National Farmworker Jobs Program (NFJP) 150 participants will be trained throughout the state. “The class will provide workforce participants, many of whom are currently unemployed and/or underemployed, with a way to enhance their skills in targeted industries and provide them with a “leg up” in the job market”, stated Roni Spetalnick, HELP-NM’s Southwest Regional Manager.

The first training took place in Anthony, NM, a small city located between Las Cruces and El Paso, TX. Anthony contains some of the richest farm land in New Mexico. Crops of cotton, alfalfa and grape vineyards have been joined by large pecan orchards and onion, lettuce, and chili fields in addition to many dairies located throughout the region. Twenty-five participants from as far away as Hatch, NM participated in the workforce training.

The solar photovoltaic workforce training sessions were delivered by the El Paso Electricians Joint Apprenticeship Training Program. The curriculum was designed specifically for our participants who came to the training with little knowledge of the subject matter, but an intent interest in learning a skill that will benefit them and likely be in demand as they seek sustainable employment particularly in southwestern New Mexico where the sun shines most of the time.

The class consisted of 40 hours of training of which twenty-four were spent in class learning the basics about PV systems and sixteen were spent in the field doing actual installation on the

homes of two farm workers. Krystal Paiz, one of the participants explained, “New Mexico, Texas and Arizona are three of the best places in the United States to install these panels and architects are already designing new homes that will be Solar Panel ready. I am excited to take this class because there are jobs out there right now.” Our partnership with Tierra Del Sol Housing, a non profit organization committed to providing affordable housing to farm workers, created an opportunity for HELP-NM to provide the participants with the chance to do an installation on two homes that have been sold to farm workers in the Anthony area.

“We are so pleased to know that we are able to provide the training and at the same time provide a PV Solar System that will reduce energy costs to the farm workers living in these homes,” stated Rita Garcia-McManus, HELP-NM WDD Director. We look forward to offering the program at the 5 other sites throughout the state by the end of summer.

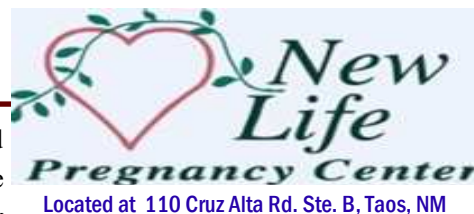
John Martinez, HELP-New Mexico’s Executive Director summed up the project by stating, “Preparing the workforce for the economy of the future, while assisting local non-profits to reduce their carbon footprint is at the core of our mission.”

For more information regarding this project please contact Rita Garcia-McManus, WDD Director at Rita@helpnm.com



First solar panel installation by workshop participants

Congratulations New Life Pregnancy Center



The New Life Pregnancy Center was one of our sub-awardees in year two and I am proud to say that they have once again been selected for a sub-award for year three.

I had the pleasure to work with them last year along with their Technical Assistant Mr. Lino Trevino, LMSW. Although, the ladies that made up the board had some learning to do regarding nonprofit management it was obvious that what they lacked in nonprofit management experience they made up in abundance with their passion and love for their mission. Gracie Gonzalez, Program Manager

Quite simply, New Life Pregnancy Center would not have reached this stage of our organization's development without assistance from HELP-New Mexico/Bienvenidos Building Bridges Initiative. The funds that we have received from them have allowed our fledgling organization to spread our wings and grow into a vibrant, credible agency that is in a position of strength and sustainability. We learned what had to be done to establish ourselves in our community and we have done it! We are on our way to accomplishing our mission – to help those in our area facing unplanned pregnancies and to educate area youth to avoid both sexually transmitted diseases and pregnancy. The technical assistance and board training we received, the financial systems we have been required to develop and maintain, and the policies we have put in place as a result of our affiliation with HELP-NM have been an invaluable part of our growth. Through this program we have developed skills necessary to seek

additional funding, and now understand what information potential supporters are looking for. In addition, we are now keenly aware of legal issues. Our board has followed many of the recommendations HELP-NM technical assistants made over the last two years and we are extremely grateful for their patience, professionalism and insight. As we impact the lives of our clients, what a difference all of you have made. Thanks, HELP-NM! Kay Brown, Board Member, New Life Pregnancy Center, Taos, New Mexico

The New Life Pregnancy Center located in Taos, NM offers:

- Free pregnancy tests with immediate results
- Accurate Information on Pregnancy Options
- Maternity and Baby Clothes Available for Clients



- Prenatal and Infant Care Education
- Referrals to Community Resources and Agencies
- Post-Abortion Recovery and Support Groups

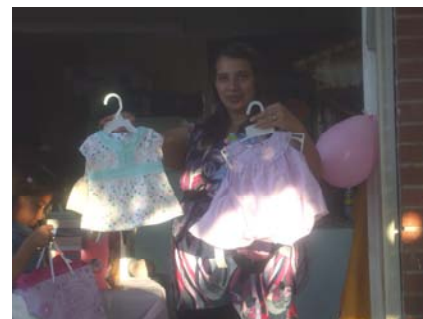
Their services are complimentary and completely confidential. Their staff is specially trained in all areas of crisis pregnancy care management. Some have also experienced unplanned pregnancies and are available to help you with compassion and care. You will receive no judgment from them, no

matter what decision you make.

The New Life Pregnancy Center is looking for one more volunteer (and it might be you!) They cannot operate their organization without volunteer staff members who are willing to reach out and love the women who come through their doors. Volunteer staff is the heartbeat of their ministry, and they are looking for (at least) one more.

What can a volunteers do?

Volunteers serve as client Advocates, receptionist, office volunteers (various options). Material Aid Coordinator, distribute information, or work with a committee or task force.



Or you may volunteer to host a baby shower .

These are only a few of the many things volunteers can do at New Life Pregnancy Center.

For more information about the New Life Pregnancy Center please call 575-758-2899 and make a difference in someone's life.

<http://www.pregnancytaos.com/>



EMPLOYEE BIRTHDAYS DURING APRIL, MAY & JUNE 2010

HELP-New Mexico, Inc. would like to wish Happy Birthday to the following

employees who had or will be having birthdays during **April, May and June 2010.**

April Birthdays

Cynthia Allen
Veronica Becerra-Glance
Elaine Felix
Mary Garrett
Fernanda Granillo
Evelyn Gomez
Cristina Hernandez
Francisco Juarez
Gary T. Larsh
Arminda Munoz
Patrick Martinez
Amelia Rascon
Erika Romero

Tania Ruiz-Maya
Lisa Sepulveda
Diane Terrazas
Carolina Vega

May Birthdays

Lee A. Angel
Alexandra Boomgaan
Janice Briones
Laura M. Bruzzese
Kathleen Gee
Aimee Gilmore
Christina Manuelito
Yvonne Montoya
Marc B. Lingenfelter
Maria Mendoza
Yvonne Montoya
Anita Ordonez
Laci Rost
Susan L. Sanchez
Milca Sandoval

June Birthdays

Monica Almanza
Veronica Alonzo
Martha E. Aragon
Caryl Avery
Tracy Dengler-Kelly
Vianney Franco
Mirna E. Garcia
Anne Johnson
Rosa I. Juarez
Tabitha D. Manuelito
Patricia Martinez
Patricia McClarin
Mirza Nava
Nancy Moore
Rosie M. Reyes
Carlos Sanchez
Anna Sierra
Martha Uzueta



EMPLOYEE SERVICE ANNIVERSARIES DURING APRIL, MAY & JUNE 2010

We would also like to congratulate the following employees for their dedication to **HELP-NM..** *The following employees had (or will be having) service anniversaries in April, May or June 2010.*

1 to 4 Years of Service

Theresa M. Armijo—1 year
Brenda Barela—4 years
Claudia Benedict—1 year
Veronica Becerra-Glance—3 years
Debbie Lopez—1 year
Christina Manuelito—1 year
Tabitha D. Manuelito—4 years

5 to 8 Years of Service

Alexandra Boomgaarn—5 years
Teresa Cook—6 years
Carissa Duran—6 years

Yvonne Gonzales—6 years
Francisco Juarez—7 years
Carlos Sanchez—5 years
Mica Sandoval—7 years



9 to 15 Years of Service

Rosa Diaz—9 years
Lea Ann Kershaw—9 years
Rosa I. Juarez—9 years
Fernanda Granillo—14 years

16 to 19 Years of Service

Maria Guerrero—16 years
Chris Masters—19 years
Kimberly Romero—16 years
Elisa Rudloff—18 years
Sylvia Valtierra—18 years

20 to 26 Years of Service

Elaine Felix —26 years
Israel Jimenez —20 years
Ramona Medina —25 years
Armida Rodriguez—21 years



HELP-NEW MEXICO, INC.

Gracie Gonzalez, Program Manager
Phone: 505-766-4921
Fax: 505-265-5412
E-mail: gracie@helpnm.com

Creating self sufficiency and providing economic opportunities to strengthen families throughout New Mexico.

Over the past 42 years, HELP-New Mexico, Inc. (HELP-NM), has provided services to over 816,000 individuals and families including migrant families, self-employed farmers and ranchers, low-income families, abused and neglected children, senior citizens, people with disabilities, and disadvantaged youth. These services have included adult education, job training, early childhood development and education, youth development and care, self-help housing construction, rural health clinics, land development, job placement, literacy training, affordable housing, nutritious meals, and family counseling.

HELP US HELP YOU!!!

HELP-New Mexico, Inc. needs your financial assistance in order to continue providing quality, professional trainings and technical assistance to the nonprofit community.

Please become a friend of BBBI by making a donation to HELP-New Mexico, Inc. to support the Bienvenidos Building Bridges Initiative.

You may make a one time or an ongoing monthly donation by contacting Gracie Gonzalez, Program Manager and pledging your support at 505-220-1424, gracie@helpnm.com or mail your donation to HELP-New Mexico, Inc. Attn: BBBI, 5101 Copper NE, Albuquerque, NM 87108

www.helpnm.com

BBBI Trainings May—July 2010

May

Marketing for Nonprofits, Clovis 5/05/10
Grants Writing Basics/Logic Model, Alamogordo, 5/06/10
Volunteer Recruitment/Retention & Special Event Planning, Silver City, 5/21/10
Website Development and Social Media, Ruidoso, 5/25/10
Strategic Planning, Roswell, NM, 5/26/10
Human Resources Basics, Albuquerque, NM, 5/27/10

June

Succession Planning, 06/02/10, Roswell
Working with Diverse Populations, Gallup, 06/08/10
Working with Diverse Populations, Taos, 06/15/10
501c(3) Pros and Cons, Las Vegas, 06/22/10
Business Planning/Development, Carlsbad, 06/25/10
Conflict Mediation/Resolution, Ruidoso, 06/28/10
Volunteer Recruitment/Retention, Portales, 06/29/10

July

Program Evaluation/Dev., Silver City, 07/08/10
Conflict Mediation/Resolution, Santa Fe, 07/13/10
Board Development, Farmington 07/20/10
Internal Marketing/PR, Albuquerque., 07/21/10
IRS 990, Socorro, 07/30/10

Please note: dates, times and locations are subject to change depending on room/trainer availability. For new trainings and changes on our training calendar please follow us on Facebook— <http://www.facebook.com/pages/HELP-New-Mexico-Inc/187092425171>

If you have any questions regarding our trainings, would like more information regarding dates and locations, would like to suggest new training topics or locations or would like to volunteer to be a Trainer or Technical Assistant please contact Gary Larsh, Training Coordinator at 505-766-4917 or via e-mail at glarsh@helpnm.com.